EVENT SPONSORSHIP

WHO ATTENDS

Decision-makers from a cross-section of Atlanta's global business landscape, from service providers and manufacturers to economic development leaders and diplomats. A common thread at each event is deep engagement with the geographic region or industry and a desire to learn timely information that can help them navigate future interactions.

ON AVERAGE GLOBAL ATLANTA EVENTS HOST:

76
ATTENDEES

65%
DIRECTOR+

30
IN-PERSON EVENTS ANNUALLY

EVENT SPONSORSHIP INCLUDES:

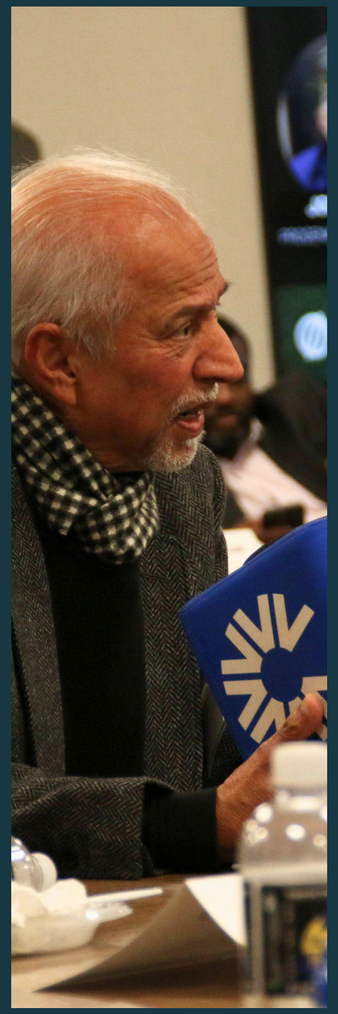
- Linked logo on all event-related marketing
- Introductory remarks and introduction to speakers
- In-person marketing opportunities
- (At least) 4 tickets or a full table when offered
- Post-event summary article mention
- Company materials sent in follow-up email
- Direct GlobalFlash to related Channel

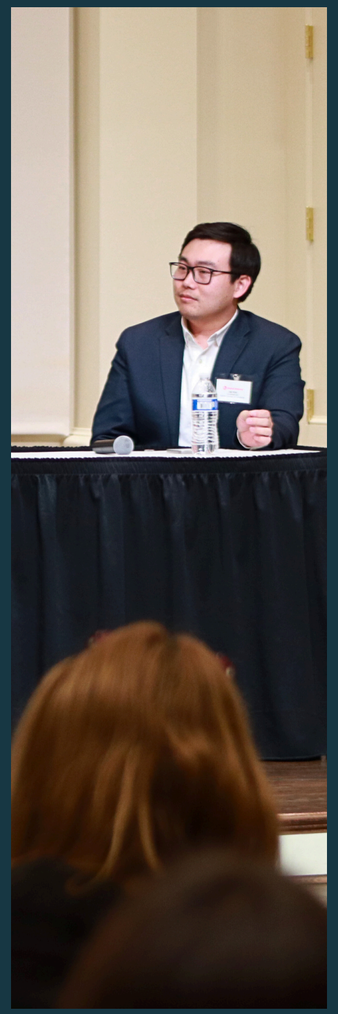
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EVENT SPONSORSHIP









RECURRING SERIES

Consular Conversations | Launched in 2016 to help demystify diplomacy, this monthly series of interviews over lunch features consuls general representing their countries here in the Southeast U.S.

Expats & Experts | Organized with Global Atlanta's Partner Network, this annual event offers the latest insights on relocating to Atlanta and managing global teams, featuring testimonials from recent expatriates.

Export Stories | Hosted in partnership with SelectCobb, this annual series features a panel of seasoned exporters whose experiences serve as a guide for executives aiming to boost international sales.

Global Investment & Trade Symposium | Held in Macon every year in partnership with Chris Smith, Honorary Consul of Denmark, this discussion and reception features leading voices across Georgia to unpack the intricate connections between the state and the global economy.

EVENT SPONSORSHIP

FEATURED IN 2023



COMPANIES

Absa Bank Zambia
Anisa International
Ascend Elements
Aurubis
Aventure Aviation
Brightwell
CharityVest
DataSeers
Delta Sigma Co
Forquimica
Interra International
Novelis
Pangaea Securities
Puzzle
Renewvia Energy
RickyJoy
Sensolus
Siemens
SK Battery America
Terma Inc.
Tickets for Good
TriNet
Valtorc International
YKK

INDUSTRIES

Aerospace
Agriculture
Banking
Battery Recycling
Commercial Manufacturing
Electric Vehicles
Entrepreneurs
Exports
FinTech
Foreign Direct Investment
Industrial Manufacturing
Investment Agencies?
Innovation & Tech

COUNTRIES

Argentina
Barbados
Brazil
Canada
China
Colombia
El Salvador
France
Germany
Israel
Japan
Pakistan
South Africa
South Korea
Turkey
United Kingdom
Zambia

3 AMBASSADORS

8 CONSULS GENERAL

10 EXECUTIVE RECEPTIONS & ROUNDTABLES

4 GLOBAL FORUMS

4 VIRTUAL EVENTS

updated June 2024